

Reverend Rachel Lonberg

Elijah Emrich, Administrator

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Laura Bultman, Board President



PEOPLE'S CHURCH

of Kalamazoo

1758 North 10th Street

Kalamazoo, MI 49009

office@peopleschurch.net

www.peopleschurch.net

(269) 375-3262

We invite you to pledge based on what generosity might feel like in your household. The color categories below represent different household financial realities. We hope that this guide is helpful to you as you decide what amount to pledge this year.

Red: Sometimes, committed members cannot make a financial commitment to the church. They might be in hospice care, incarcerated, experiencing homelessness, or on permanent disability. People in every life circumstance are welcome at People's Church. If this is you this year, please fill out a pledge form to let us know that you won't be making a pledge. You are also invited to speak with our minister about supporting you with meals, financial assistance, connections to community resources, or pastoral care. **A red pledge means you cannot contribute financially this year.**

Orange: An orange pledge comes from a household without a lot of extra money. Orange pledges may come from a single parent household, or someone who is underemployed, living on Social Security, supporting a large family or caring for others in their home. Sometimes, people in this category cannot make a financial commitment during our stewardship season, but give when they can. We are grateful for all forms of generosity. **An orange pledge is between \$1-50 per month, \$12-600 per year.**

Yellow: A yellow pledge comes from a household that is comfortable but lives modestly. Yellow may come from a family living on a fixed income, or that may have an income that is up one year and down the next. **A yellow pledge is between \$51-125 per month \$601-1,500 per year.**

Green: A green pledge comes from a household that has resources. A green pledge comes from a household that can easily pay bills on time (unless they go in the recycling bin by accident!) and has cushion for family vacations or other discretionary spending. **A green pledge is between \$126-375 per month, \$1,501-4,500 per year.**

Blue: A blue pledge comes from a household that is financially comfortable. Perhaps they have a well-paying job, a robust retirement fund, or other assets. A blue pledge comes from a household with a good amount of discretionary income, who has perhaps recently traveled abroad, or can if they choose. **A blue pledge is between \$376-750 per month, \$4,501-9,000 per year.**

Purple: A person or family who makes a purple pledge has secure finances. A purple pledge comes from a person or family for whom travel is often possible, or who might own more than one home. **A purple pledge is more than \$750 per month, more than \$9,000 per year.**

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Here is a summary of the pledge guidance along with a presentation of how many pledging units in our congregation were in each category last year.

People's Church Pledges 2025-2026 Fiscal Year			
		Range of Pledge per Month	
	Number of Pledges	Low	High
Red	26	0	0
Orange	57	\$1	\$50
Yellow	30	\$51	\$125
Green	46	\$126	\$375
Blue	19	\$376	\$750
Purple	4	\$751 or more	